



Appendix A

PERSONAL ASSET ASSESSMENT SHEET

This is a personal evaluation, to be completed by others, of the traits and characteristics of:

Please score the personal character traits set out in Chapter 1 on a scale of 1 to 10. A score of 1 signifies miniscule and a 10 indicates outstanding.

Please be honest. I hereby swear, promise, and affirm *not* to harm you or yours in any fashion if your remarks are less than complimentary.

Signed by: _____ Date _____

NOTE: You are not required to sign this evaluation, but be forewarned that the person evaluated may recognize your handwriting and descend on your home like a plague of locust.

PERSONAL ASSET EVALUATION

1. Talent. This refers to any natural, God-given abilities that the subject may possess and whether they use them to their fullest extent.

Score: _____ Comments: _____

2. Reputation. How is the subject perceived by others regarding dependability, honesty, and reasonable judgment?

Score: _____ Comments: _____

3. Physical characteristics. Is the subject built in such a way that they can do things that others can't because of their height, weight, dexterity, strength, etc? Is this a benefit or hindrance?

Score: _____ Comments: _____

4. Brains. Is the subject a quick learner, an outside-the-box thinker, fast at connecting random facts?

Score: _____ Comments: _____

5. Health. Is the subject's physical health outstanding, normal, or suffering? Is there anything about their health that you think might prevent them from carrying out their dream?

Score: _____ Comments: _____

6. Personality. Is the subject outgoing, serious, introverted, belligerent, etc.?

Score: _____ Comments: _____

7. Attitude. Does the subject have a good attitude about life, love, work, friends, associates, or are they negative about everything?

Score: _____ Comments: _____

8. Name recognition. Does the subject have a name that everyone associates with something? Is this association positive or negative?

Score: _____ Comments: _____

9. Education. Does the subject have enough education to succeed in their chosen field? Is more required? Are they the type of person who will acknowledge that they might not "know it all?"

Score: _____ Comments: _____

10. Desire/work ethic. Does the subject believe they have the passion to carry through or

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do they see this adventure as just another “wish” or a get-rich-quick scheme?

Score: _____ Comments: _____

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Do you have any more comments or observations that might help me improve my intangible assets and chances of success? Please add them below.

Thanks for your help!